



HOWRAH MUNICIPAL CORPORATION

MARKET DEPARTMENT

4, Mahatma Gandhi Road, Howrah – 711 101.

Phone: 2638 3211-13, Fax: 2641 2214/5846/5218.

Memo No 94 /E.E./MKT./2025-26

Dated : July, 24, 2025.

NOTICE FOR EXPRESSION OF INTEREST

Sub : Application for allotment of Stalls at “BITAN”, Municipal Flower Market situated at Gr. Floor of A Block of the Howrah Haat Complex of HMC at 28, Nityadhan Mukherjee Road, Howrah (Phase – II)

Applications are invited in prescribed Pro-forma on behalf of the Commissioner, Howrah Municipal Corporation from the intending bona-fide individual adult citizen of India, preferably having residence within the HMC area and previous experience / exposure in Flower Market industry for allotment of Stalls on monthly rent basis for a fixed tenure, presently for 1 (one) year & subject to further renewal on conditional basis, in the newly constructed Modern State-of-the-Art Municipal Flower Market “BITAN” at the above-mentioned address details of which are mentioned here-under :

(i) **Brief introduction of the Project :**

- “BITAN”, the most modern state of the art Flower Market, has come up as a unique initiative of the Howrah Municipal Corporation under the CSR programme of West Bengal State Electricity Transmission Co. Ltd with a view to encourage cultivation and production of flower on commercial basis in our State, thereby creating scope of employment generation amongst the local youth and thus augmenting the economy.
- The market is being set up at one portion of the **Gr. Floor & Basement of Block A & B** of the **Howrah Haat Complex** of HMC at **28, Nityadhan Mukherjee Road, Howrah – 71101**, a very convenient location at the CBD of Howrah adjacent to the Howrah Station, Ferry-ghat and Inter-district Bus stand and Howrah Maidan.
- The project conceived of, apart from earmarked spaces for Farmers and Vendors, a proper captive **Cold Storage** and the facility of **Processing Unit** designed for producing and selling of different Bye products, viz, **Organic Compost, Essential Oil, Vegetable Dye and Herbal Gulal (Abir)** etc.
- At present, at the first phase, work of **Gr. Floor of Block A** has been completed which has, apart from earmarked stall for **Vendors** and open Spaces for **Farmers**, two dedicated **Cold Storage, Bio-composting Unit**, ample provisions for **Public Utilities** for both the Byers and the Sellers and one **Public Canteen**.

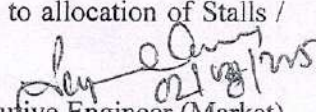
(ii) **Eligibility Criteria for Allotment :**

- **No of Stalls (2nd Phase) for allotment :** 22 (Twenty Two), ranging from 45 Sq. Ft. to 71 Sq. Ft..
- **Beneficiary Profile :** Any bona-fide Adult Indian Citizen having residence within the territorial jurisdiction of the HMC and having either featuring his / her name in the existing BPL Category List (with proper documentary evidences) or annual income of his / her family should not exceed Rs. 1.50 lakh from all reported sources (Income Certificate from the Competent Authority needs to be attached) .
- **Experience :** Weightage will be given to those having previous knowledge for managing Flower business.
- **Financial Consideration :** Monthly rent @ Rs. 15/- per sq ft and 10% Security Deposit of the said rent to be calculated on yearly basis (conditionally refundable) payable at the time of allotment along-with one month rent in advance, Separate User Charge for the additional utilities planned to be placed in the Market Complex, viz, Cold Storage / Canteen / Pay & Use Toilet, as and when such facilities would be commissioned.
- **Period of Allotment :** Initially for 1 (year).

- **Agreement** : An agreement to be signed and executed between the individual Stall allottee and the HMC Authority on requisite Stamp Paper as and when the same is finalized.
- **Mode of Application** : Duly filled-in Application Form in the Prescribed Format (as enclosed) available from the official Website of HMC www.myhmc.in and / or Market Dept., HMC Central Office along with self-attested copies of document/s mentioned there-at to be submitted in a sealed envelop addressed to the Commissioner, Howrah Municipal Corporation super- scribing "Application for Allotment of Stall at Municipal Flower Market 'BITAN' (2nd Phase)" to be dropped physically at the earmarked Drop Box kept at the entrance of the Annex Building of the HMC Central Office at 4, M.G. Road, Howrah within the stipulated date.
- **Fee for Application** : Rs. 1000/- (Non-refundable) payable only through A/C Payee Bank Draft favouring "Howrah Municipal Corporation".
- **Mode of Allotment** : Through open Lottery, if the number of bona-fide application/s received more than the no. of Stalls to be allotted.
- **Last Date of receipt of Application** : 08.08.2025
- **Date of publication of the list of admissible Application** : Will be communicated later on.
- **Mode of Publication** : Through Website ventilation and wall-up in the Office Notice Board/s.
- **Date, Time & Venue of Lottery (if required)** : Will be communicated in due course.

(iii) **Note :**

- In-complete and / or erroneous application, application without proper fee will be summarily rejected.
- Forced Application/s made in plain paper prior to this Notification will not be considered for allotment.
- Any form of Canvassing is strictly prohibited.
- The decision of the HMC authority is final and binding upon all with regard to allocation of Stalls / Places and any subsequent reversal of that.

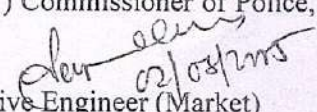

Executive Engineer (Market)
Howrah Municipal Corporation

Endt Memo No 94/1(5)/E.E./MKT./2022-23

Dated : July 24, 2025.

Copy forwarded for information with request for wider circulation to :

- (1) Hon'ble Sabhadhipati, Howrah Zilla Parishad; (2) District Magistrate, Howrah ; (3) Commissioner of Police, Howrah; (4) OSD, KMDA (HIT Wing), Howrah, (5) CMOH, Howrah.

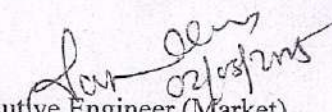

Executive Engineer (Market)
Howrah Municipal Corporation

Endt Memo No 94, /2(6) /E.E./MKT./2022-23

Dated : July 24, 2025.

Copy forwarded for information to :

- (1) Hon'ble Chairperson, Board of Administrators, HMC; (2) Commissioner, HMC; (3) Secretary, HMC; (4) Exe. Engineer (IT), HMC – ventilation in the Official Website of the HMC, (5) Office Notice Board; (6) Dept. Guard File.


Executive Engineer (Market)
Howrah Municipal Corporation



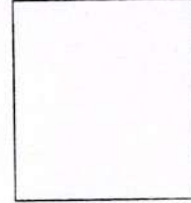
HOWRAH MUNICIPAL CORPORATION

MARKET DEPARTMENT

4, Mahatma Gandhi Road, Howrah – 711 101

Phone: 2638 3211-13, Fax: 2641 2214/5846/5218

Sub : Request for allotment of Stall / Space at the Municipal Flower "BITAN" of HMC at Howrah Haat Complex at 28, Nityadhan Mukherjee Road, Howrah – 711101 – Expression of Willingness – Reg.



Signature of the Applicant

Sir,

Apropos of the above and [in response to your Advt. dated, published in on the captioned subject] / coming to know from reliable sources about your intention for distribution of stall/s amongst the bona-fide vendors in the said proposed Flower Market, I here-by express my willingness in this regard and submit the required information for your kind consideration as under :

- 1) Name of the Applicant (In Block Letter) :
- 2) Residential Address :
(To be supported by self-attested copy of the Aadhar Card / EPIC / Drv. License / Passport/ Bank Pass Book etc.)
- 3) Beneficiary Profile : BPL Category / on the basis of Income Certificate issued by the Competent Authority
(Self-attested copy of the BPL List / Original Income Certificate issued by the Competent Authority to be enclosed)
- 4) Whether place in the Cold Storage is required :
.....
- 5) Whether existing business or new venture :
- 6) If existing, then please mention following details viz.
 - i) Name of the Business :
 - ii) Type of Business (Proprietary / Partnership / Limited) :
 - iii) Nature of Business :
 - iii) Address :
 - iv) Average yearly Turn Over :
- 7) Details of Fee enclosed :

The above information is true to the best of my knowledge and belief and my application is liable to be cancelled if found otherwise in future. I further undertake to deposit the required charges, as to be determined by you, for the stall, if allotment is made in favour of me and also agree to abide by the rules framed in this regard by the HMC. I understand that this application is only an "Expression of Willingness" and construe no legal right of allotment by the HMC Authority whose decision is final and binding up-on me for the purpose.

Encls : 1.

- 2.
- 3.
- 4.

Yours faithfully,

Date :

(Name of the Applicant)

FOR OFFICE USE

Received an application being No. from Sri/ Smt, dated towards his / her "Expression of Willingness" for allotment of Stall (Phase – II) at BITAN. Flower Market of HMC at one portion of Howrah Haat Complex at 28, Nityadhan Mukherjee Road, Howrah without verifying the content.

(Authorized Signatory)