



HOWRAH MUNICIPAL CORPORATION

MARKET DEPARTMENT

4, Mahatma Gandhi Road, Howrah – 711 101.

Phone: 2638 3211-13, Fax: 2641 2214/5846/5218.

Memo No


/E.E./MKT./2022-23

Dated : March, 6, 2023.

ABRIDGED NOTICE FOR PUBLICATION

Sub : Application for allotment of Stalls at "BITAN", Municipal Flower Market situated at Gr. Floor of A Block of the Howrah Haat Complex of HMC at 28, Nityadhan Mukherjee Road, Howrah

Applications are invited in prescribed Pro-forma from the intending bona-fide individual adult citizen of India, preferably having residence within the HMC area and previous experience / exposure in Flower Market industry for allotment of Stalls on monthly rent basis for a fixed tenure in the newly constructed Modern State-of the-Art Municipal Flower Market "Bitan" at the above-mentioned address. Interested individual may visit the official Website of HMC www.myhmc.in for further details viz., allotment, rent, tenure, pro-forma & procedure for application etc. or approach the Market Dept. at HMC Central Office at 4, M.G. Road, Howrah on any working day. Last date of receipt of application is **24.03.2023**.


Executive Engineer (Market)
Howrah Municipal Corporation



HOWRAH MUNICIPAL CORPORATION

MARKET DEPARTMENT

4, Mahatma Gandhi Road, Howrah – 711 101.

Phone: 2638 3211-13, Fax: 2641 2214/5846/5218.

Memo No 573 /E.E./MKT./2022-23

Dated : March, 6,2023.

NOTICE FOR EXPRESSION OF INTEREST

Sub : Application for allotment of Stalls at "BITAN", Municipal Flower Market situated at Gr. Floor of A Block of the Howrah Haat Complex of HMC at 28, Nityadhan Mukherjee Road, Howrah

Applications are invited in prescribed Pro-forma on behalf of the Commissioner, Howrah Municipal Corporation from the intending bona-fide individual adult citizen of India, preferably having residence within the HMC area and previous experience / exposure in Flower Market industry for allotment of Stalls on monthly rent basis for a fixed tenure, presently for 1 (one) year & subject to further renewal on conditional basis, in the newly constructed Modern State-of-the-Art Municipal Flower Market "Bitan" at the above-mentioned address details of which are mentioned here-under :

(i) **Brief introduction of the Project :**

- "BITAN", the most modern state of the art Flower Market, has come up as a unique initiative of the Howrah Municipal Corporation under the CSR programme of **West Bengal State Electricity Transmission Co. Ltd** with a view to encourage cultivation and production of flower on commercial basis in our State, there-by creating scope of employment generation amongst the local youth and thus augmenting the economy.
- The market is being set up at one portion of the **Gr. Floor & Basement of Block A & B of the Howrah Haat Complex of HMC at 28, Nityadhan Mukherjee Road, Howrah – 71101**, a very convenient location at the CBD of Howrah adjacent to the Howrah Station, Ferry-ghat and Inter-district Bus stand and Howrah Maidan.
- The project conceived of, apart from earmarked spaces for Farmers and Vendors, a proper captive **Cold Storage** and the facility of **Processing Unit** designed for producing and selling of different Bye products, viz. **Essential Oil, Vegetable Dye and Herbal Gulal (Abir)** etc.
- At present, at the first phase, work of **Gr. Floor of Block A** has been completed which has, apart from earmarked stall for **Vendors** and open Spaces for **Farmers**, two dedicated **Cold Storage**, ample provisions for **Public Utilities** for both the Byers and the Sellers and one **Public Canteen**.

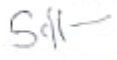
(ii) **Eligibility Criteria for Allotment :**

- **No of Stalls (1st Phase) for allotment :** 15 (Fifteen), ranging from 45 Sq. Ft. to 71 Sq. Ft.
- **Beneficiary Profile :** Any bona-fide Adult Indian Citizen having residence within the territorial jurisdiction of the HMC and having either featuring his / her name in the existing BPL Category List (with proper documentary evidences) or annual income of his / her family should not exceed Rs. 1.50 lakh from all reported sources (Income Certificate from the Competent Authority needs to be attached) .
- **Experience :** Weightage will be given to those having previous knowledge for managing Flower business.
- **Lease Rent :** Rs. Monthly rent @ Rs. 15/- per sq ft with 10% Security Deposit of the said rent to be calculated on yearly basis (conditionally refundable). Separate User Charge for the additional utilities planned to be placed in the Market Complex, viz. Cold Storage / Canteen / Pay & Use Toilet, as and when such facilities would be commissioned.
- **Lease Period :** Initially for 1 (year).

- **Lease Agreement** : A lease deed to be signed and executed between the individual Stall allottee and the HMC Authority on requisite Stamp Paper as and when the same is finalized.
- **Mode of Application** : Duly filled-in Application Form in the Prescribed Format (as enclosed) available from the official Website of HMC www.mymhc.in and / or Market Dept., HMC Central Office along with self-attested copies of document/s mentioned there-at to be submitted in a sealed envelop addressed to the Commissioner, Howrah Municipal Corporation super- scribing " Application for Allotment of Stall at Municipal Flower Market Bitan" to be dropped physically at the earmarked Drop Box kept at the entrance of the Annex Building of the HMC Central Office at 4, M.G. Road, Howrah within the stipulated date.
- **Fee for Application** : Rs. 1000/- (Non-refundable) payable only through A/C Payee Bank Draft favouring " Howrah Municipal Corporation".
- **Mode of Allotment** : Through open Lottery, if the number of bona-fide application/s received more than the no. of Stalls to be allotted.
- **Last Date of receipt of Application** : 24.03.2023
- **Date of publication of the list of admissible Application** : Will be communicated later on.
- **Mode of Publication** : Through Website ventilation and wall-up in the Office Notice Board/s.
- **Date, Time & Venue of Lottery (if required)** : Will be communicated in due course.

(iii) **Note :**

- In-complete and / or erroneous application, application without proper fee will be summarily rejected.
- Forced Application/s made in plain paper prior to this Notification will not be considered for allotment.
- Any form of Canvassing is strictly prohibited.
- The decision of the HMC authority is final and binding upon all with regard to allocation of Stalls / Places and any subsequent reversal of that.

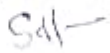

Executive Engineer (Market)
Howrah Municipal Corporation

Endt Memo No 573/1(5) /E.E./MKT./2022-23

Dated : March, 6, 2023.

Copy forwarded for information with request for wider circulation to :

- (1) Hon'ble Sabhadhipati, Howrah Zilla Parishad; (2) The District Magistrate, Howrah; (3) The Commissioner of Police, Howrah; (4) The C.E.O., HIT, (5) The CMOH, Howrah.


Executive Engineer (Market)
Howrah Municipal Corporation

Endt Memo No 573/2(7) /E.E./MKT./2022-23

Dated : March, 6, 2023.

Copy forwarded for information to :

- (1) Hon'ble Chairperson, Board of Administrators, HMC; (2) The Commissioner - I / II, HMC; (4) The Secretary, HMC; (5) All Stalls ventilation in the Official Website of the HMC, (6) Office Notice